



## Some Things Should Never Be Outsourced: Your Company's Brain & Soul.

The buzzword making rounds in the corporate boardrooms is “outsourcing offshore”, based on a perception that it is the answer for all their current business woes—the only answer. Many businesses have a mind-set that the quick savings it yields is the key to their success and future. Unfortunately, some companies are starting to witness serious consequences of this seemingly ideal practice. The ramifications are staggering: Businesses are feeling a lack of both process control and communication across the firm as critical information technology operations have moved to offshore locations in “emerging market” countries. Companies have found that they need more workers overseas to complete the same project as compared to ones in the U.S. and this larger workforce does not guarantee better quality. Data sensitivity issues are emerging and it is becoming difficult to reassure customers that their information is in trusted hands. With a workforce operating in “emerging market” countries, problems arise when U.S. companies try to enforce their contracting rights.

In the long term, the American workforce will no longer have complete knowledge of their product because the building blocks are created elsewhere using different processes and under someone else's control. How then can companies make future advancements and reengineer projects if their workforce doesn't understand and work with the basic processes, procedures and developments? And even more disconcerting is the fear that our nation's knowledge and security of technology innovations are going overseas as well.

*What does the future hold for your business? Will you have control over your technology, your workforce, your knowledge?*

### **OMNITECH sees both sides of the outsourcing scale.**

These are tough questions, we know. You might be satisfied with your current offshore practices. We aren't dismissing that offshoring is a revolutionary idea that enhances return on investments and can increase a business' savings. We aren't overlooking the fact that it facilitates the globalization of markets. Instead, we are recognizing that there are significant downfalls in offshore outsourcing practices.

Even if you aren't experiencing problems now, you could further down the line. However, it may be too late to roll back as the local infrastructure may have been completely dismantled and reassembly takes time and money. This is the time for management to analyze your firm's future and the current offshore projects and to take a proactive stance for the outlook of your business. We are offering a glimpse of hope “locally” for those that feel that offshoring is the only answer, the only option that can optimize their return on investment. We assure you there is a middle ground out there—a way to tip the scales to your business' advantage.

### **OMNITECH. We are the best of both worlds.**

OMNITECH's ValuSourcing solution is simple. We have integrated the best practices of offshore and inshore outsourcing and created a viable alternative for U.S. businesses to leverage cost-effective services, such as software consulting and development without compromising quality, knowledge or the future of their business advancements.

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Representative Clientele

CACI, Fannie Mae, WorldCom, The World Bank, IFC, Merrill Lynch, CitiStreet, UUNET, Hewlett Packard, Sun Micro Systems, America Online, AutoDesk, PriceWaterHouseCoopers, FCC, ACR, Massachusetts Behavioral Health Partnership, CTG, E\*Trade, E\*Credit, Southern Company, Wellspring Resources, John Hancock, Bank of America, Pfizer, Loop Net, [www.chennaiedu.com](http://www.chennaiedu.com), [www.rajini25.com](http://www.rajini25.com), [www.benchmarkads.com](http://www.benchmarkads.com)



[www.omnitechsys.com](http://www.omnitechsys.com)



## What makes OMNITECH's ValuSourcing the future of outsourcing?

### **Leveraging Local Talent**

We employ skilled graduates from our local partner universities in order to capitalize on the educational excellence that we have on our shores. Our seasoned experts run the project with motivated and bright protégés who learn best practices from the ground up, thereby increasing the value, but not the price, of our workforce.

### **Our Highly Productive Work Ethic**

We have proven the ability to manage and work with the minimum staff needed, without compromising the quality of completed projects. We provide American management expertise and unsurpassed utilization of resources while maximizing development cost-effectiveness.

### **Our Proactive Business Approach**

We continuously develop and maintain best practices and implement innovative solutions, keeping with the American entrepreneurship mission to think "outside the box."

### **Cost Competitive Services**

OMNITECH is the bottom line in cost-effective quality services. We provide a better value than both the local vendors in America and those operating offshore. We provide these services at competitive prices.

### **A Responsible Corporate Citizen**

We are building a knowledgeable workforce in the local community and keeping jobs in the area, thus supporting the growth of America's technology workforce.

### **A Face You Can Trust**

Your customers' data is safe and controlled at an onshore location.

## Visionaries of the Future

As business owners, we have seen the best and the worst of both worlds—outsourcing in the U.S and outsourcing offshore. We have integrated this experience in both realms to provide a win-win situation for all the outsourcing players. We create knowledgeable workers locally, maintaining America's leading technology edge, and deliver quality service and a skilled workforce at a cost-competitive advantage. We are doing our part to support the future of America's technology and economy. We all have a stake in it.

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